

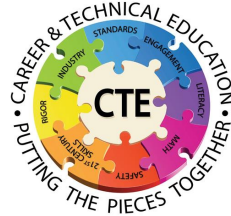


BTA of NYS News and Notes

April 2023

WE ARE CTE! ELEVATED!

Business Teachers Association of New York State



Dear BTANYS Members,

Stay connected! Stay involved! Get support! Stay ELEVATED!!



Hi All - HAPPY SPRING! It is coming/it is here - depending on where you are 😊

We do hope that your second semester is going smoothly. Know we are here to support and advocate for YOU! BTANYS is YOUR support for advocacy, professional development, and networking. I know it has been challenging as we haven't been in-person since 2019; however, we are here for YOU and looking to come back together this Fall 2023!!!!!!

This month's newsletter is preparing us for the 2023-2024 school year already:

- BTANYS Awards - **NOMINATE YOURSELF**;
- Updates from NYSED - Michael LaMastra of course;
- Remember the April/May - watch for communication from your Regional Directors for networking or webinar events in your area!
- BTANYS Board position elections that are up in 2022 - see [nomination information](#); voting will be in JUNE;
- Annual meeting will be held at our Fall 2023 conference!!!
- Also - **IN-PERSON CONFERENCE IS COMING!!!!**
 - We are planning an in-person **BTANYS CONFERENCE for October 19-20, 2023!** Be a part of the planning!! Volunteer for a committee!! Watch for updates and please email us if you have requests - [submit your requests here](#).
 - Registration coming soon!!

Stay connected! Stay involved! Get support! WE ARE CTE! ELEVATED!

Tracy Angelini and the Executive Board of BTANYS

WE ARE CTE! ELEVATED!

**Get involved now! Election for Board positions coming this JUNE 2023!
Be an ADVOCATE! Provide Professional Development! Network for BTANYS!**

We have a few openings on the Executive Board team! Benefits of being a board member - become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge. We are looking for:

- President - must be current board member (for at least one year) - open for 2023
- BTANYS Secretary - vacant
- BTANYS Treasurer - open for 2023
- BTANYS Membership Director - open for 2023
- Buffalo Regional Director - vacant
- Central Regional Director - vacant
- North Country Region Director - vacant
- Rochester Region Director - vacant
- NYC Region Director - vacant
- Director of Legislation and Educational Policies - vacant
- Director of Public Relations and Communications - vacant
- Director of Curriculum Planning - vacant



[NOMINATIONS - NOMINATE YOURSELF!](#)

Elections coming in MAY AND JUNE for JULY new year for officers! Interested in becoming a part of the BTANYS BOARD? Contact a board member today.

The following positions are up for election for 2023:

President - must be current board member (for at least one year) - open for 2023
BTANYS Secretary - vacant
BTANYS Treasurer - open for 2023
BTANYS Membership Director - open for 2023
Central Regional Director - vacant
North Country Region Director - vacant
Rochester Region Director - vacant

NYC Region Director - vacant
Director of Legislation and Educational Policies - vacant
Director of Public Relations and Communications - vacant
Director of Curriculum Planning - vacant

[Accepting nominations NOW \(APRIL AND MAY 2023\)- elections will run in June!](#)

Nominate someone (speak to them to ensure they are interested).

Nominate YOURSELF!!!

All nominees MUST be current BTANYS members for 22-23 school year.

Per BTANYS By-Laws: Each regional director and special director shall assume duties on July 1 for a term of three (3) years until his or her successor is elected and qualified except as outlined in Section 13. Each directorship shall be limited to two (2) elected terms.

Section 10: A regional or special director nominee shall be a BTANYS member. A regional director nominee shall reside and/or work in the region to be represented and be certified and/or employed in business education. Upon retirement, a regional director shall retire from their BTANYS position as of June 30.

Section 11: Any director presently on the executive board who runs for a position of an officer shall automatically resign the directorship effective June 30 of that year.

Section 12: In addition to representing a region, the regional director shall be given a functional responsibility by the president. It shall be the responsibility of the director to either perform that function or to delegate the functional responsibility to a qualified BTANYS member.

Section 13: All directors shall be elected by the members for a three (3) year term or until his or her successor is elected and qualified:

See the BTANYS By-Laws here: <http://www.btanys.org/constitution.php>

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REGIONAL UPDATES:

Buffalo Region: Wow it is already April! Right now plans are being made to create an in-person networking event in May! Please stay tuned for any additional emails about the event and please reach out to your friends in other districts if they are interested in becoming involved with our region! If anyone has any questions please do not hesitate to reach out to me at nwarchocki@ktufsd.org

Capital Region:

BMEA will be hosting the annual **Outstanding Business Student Dinner** on Thursday, May 4th from 5:30pm - 8:30 at the Century House in Latham. **If you haven't been in a while, come back and enjoy the evening's new format, while reconnecting with colleagues from across the Capital Region to celebrate our top students. Nominate a teacher for Outstanding Teacher of the Year!**

Teachers interested in joining [BMEA can access this link](#)

Long Island Region:

The Long Island Region had their annual fall virtual conference "Business as Usual" on Tuesday, November 8th. They are in the process of planning their spring conference and student contest...more information to follow. Visit their website at <https://www.longislandbta.org/>.

Email Contacts for the LI region of BTANYS are BTANYS.longisland@gmail.com or tfoufas@cps.k12.ny.us.

Hudson Valley Region:

- Field Trip Survey: Please complete this quick survey. Click the Link [Field Trip Survey -Hudson Valley](#)
- Job Opportunities: Anticipated Job Opening in June 2023 due to a retirement leave for a Business Teacher/NAF Academy of Finance Director at the Monticello High School, Monticello, NY (Sullivan county). Please email Ms. Susan Bahrenburg at sbahrenburg@k12mcsd.net

If you would like to be added to their email list, contact them at Hudson@btanys.org

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Rochester Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org.

Syracuse Region/ Central Region:

- Please email cnew@caz.cnyric.org with any questions. Be on the lookout for Fall/Winter meeting updates!

BMHS and Awards Update: See [BTANYS website for updates](#) and ordering details.

Email your Regional Directors or the BTANYS Officers for additional questions, concerns, updates.

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Updates and News from Michael LaMastra at NYSED/CTE Business:

Spring is here! There is a lot to look forward to as we enter the closing stretch of this year. Many of our FBLA students are preparing for a successful in-person state leadership conference in Rochester this month. Many of our DECA students are preparing to go to Orlando for the International Career Development Conference and our students in the Virtual Enterprises program will be taking part in the Youth Business Summit.

We are fortunate to have many position openings in business education, but we need teachers to fill those positions! If you know of someone with significant business background, there may be ways for the individual to earn a transitional certificate. You may also wish to speak to the value of a career in business education to your students. Information about teacher preparation programs in business education can be found on the [NYSED Business Education Web Page](#).

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. I also love sharing unique things that are taking place in our business departments throughout the state. Feel free to [contact me directly](#) if I can assist you in any way.

Be sure to share something with your colleagues in either the [business education workgroup](#) or our new [career and financial management resource site](#).

Michael LaMastra

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.



SAVE THE DATE

Annual WECA Conference
May 4th and 5th
Craftsman Inn

Fayetteville, NY

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BTANYS Award Applications - updated on our BTANYS website
- nominate yourself or a favorite colleague!



See [BTANYS.org](https://www.btanys.org) for more details

Award Information, Applications, & Past Winners

[Department of the Year Award](#) - The 2022-2023 Award Applications are now posted.
Submissions ***must be postmarked by June 30, 2023.***

Creative, innovative, dedicated - these are some of the adjectives that describe previous Department of the Year winners. To continue to recognize the exemplary business and marketing education programs across the state, BTANYS is proud to partner with NYSED to offer the Department of the Year application. Forward applications and any questions to: awards@btanys.org

[Marsha W. Iverson Award](#) - This award allows outstanding new business educators to be acknowledged by other educators and their administration for their hard work and dedication to business education.

[Clinton A. Reed Award](#) - This award recognizes a business educator for the contributions to the advancement of business education through their own leadership, professionalism, honors and awards.

[Hobart H. Conover Award](#) - This award allows a dedicated professional involved in promoting, supporting and involvement in business education to be recognized for their outstanding efforts.

[Outstanding Middle Level Business Educator Award](#) - The award recognizes exemplary efforts of middle-level business educators.

APPLICATIONS for:

[DECA/FBLA Advisor Award](#)
[Innovations Grant](#)



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NEXT UP - 2022-2023 professional development support:

Thank you for all that were able to join us for the January Quarterly Webinar. We have received feedback that members and Region Directors want to plan their OWN networking session/professional development session in April/May for the next quarterly session.

Look for our upcoming communication from YOUR REGIONAL DIRECTORS!!! **Hosting networking events in April/May for YOU!**

Fall 2023

VOLUNTEER FOR THE BTANYS FALL IN-PERSON CONFERENCE!!! We are looking for volunteers to: present, participate on a committee for organization, or sponsor the conference logistics. [Submit requests and volunteer here!](#)

- email your BTANYS Regional Director or Officer for more information! Become part of the solution! Support BTANYS! BTANYS STATEWIDE CONFERENCE coming for FALL - October 19-20, 2023!



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BUSINESS AND MARKETING HONOR SOCIETY 2022-2023

TIME TO ORDER SUPPLIES AND PLAN FOR THE END OF THE YEAR!

Purpose

The primary purpose of the Business and Marketing Honor Society of New York State is to recognize students who have demonstrated outstanding achievement in business education at the secondary level.



Eligibility

- * Students must be currently enrolled in at least one business education (fall and/or spring) course
- * Seniors: Must complete 3 units in Business Education by the end of the current school year
- * Sophomores/Juniors: Must complete 2 units in Business Education by the end of the current school year and should be planning to enroll in at least one additional unit prior to graduation.

Criteria

MINIMUM CRITERIA

In Business Education courses: Minimum of 88 percent or B+ or 3.5 GPA

Overall: 80 percent or B or 3.0 GPA

ADDITIONAL CRITERIA MIGHT INCLUDE

Students demonstrating exemplary Character, Leadership, and Service in the classroom as well as in co-curricular and extra-curricular activities

APPLICATION PROCESS

The process might be initiated by the Student with an application OR by the Business Education Department with an application or recommendation process.

Business and Marketing Honor Society members might be required to provide service to the community, co-curricular, or extra-curricular activities to maintain membership in the Business and Marketing Honor Society of New York State.

[LINK TO ORDER FORM](#)

[LINK TO CONGRATULATORY LETTER](#)

Additional Questions: contact awards@btanys.org

Here is one example of how a Business Teacher has developed an BMHS Induction Ceremony:

“I worked with our high school Principal to secure a date and a location in the school - we used the high school cafe Senior Lounge in early May. We invited business partners, the Chamber of Commerce, school administrators, other staff that have supported our programs, Inductees families, and the public relations director (to take pictures) - we held a breakfast hosted by the high school cafe - this was held from 8:30-11am - invite only!! Our agenda included: breakfast upon entry at 8:30am, welcome mentions from the business teacher and Supervisor of the department and Principal, special awards sponsored by a local business to a chosen 9th/10th grader, and the induction ceremony for the BMHS Inductees. This was highlighted on our website and in the Spotlight Newspaper for the town.” Tracy Angelini - Bethlehem HS

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The National Business Education Association (NBEA) has developed a growing list of 50 minute lesson plans for teachers who need them in a pinch and independent of most other resources. Browse the lessons by clicking the link

below. The lessons also correlate with NBEA's National Business Education Standards.

[Members have access to the lesson plans here.](#) Not a member? Join now at <http://nbea.org/join>



Lesson Plan
Entrepreneurship - Unethical Business Practices

[View](#)



Lesson Plan
Accounting - Ethical Decision-Making Skills in Business

[View](#)



Lesson Plan
Economics - Minimum Wage

[View](#)



Lesson Plan
Entrepreneurship - Economic Impact on Local Community

[View](#)



Lesson Plan
Economics - Federal Income Taxes

[View](#)



Lesson Plan
Accounting - Get to Know Generally Accepted Accounting Principles (GAAP)

[View](#)



Lesson Plan
Information Technology - Impact of Technology

[View](#)



Lesson Plan
Entrepreneurship - Starting a Business

[View](#)



Lesson Plan
Information Technology - Cybersecurity Basics

[View](#)

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Five ways YouScience® Brightpath empowers students and educators

For years, YouScience® has helped millions of students discover their aptitudes.

Through our personalized pathways, students connect their skills and interests to education and career opportunities. And now we've launched the next evolution of our academic and advising platform, YouScience® Brightpath—a first-of-its-kind aptitude-based guidance platform. Learn how Brightpath can help you and your students below.

01 Leverage a foundation of scientific data and AI

Brightpath delivers a solution that combines decades of research and state-of-the-art artificial intelligence (AI) to provide all users with personalized guidance on aptitudes, education, major selection, career exploration, and more.

04 Fuel decisions and access grants with insights and data

Measure and improve program performance using accurate real-time data that helps you demonstrate value and make a strong case for grants and budget allocation.

02 Access multiple tools through one end-to-end platform

Standardize all your applications under one comprehensive solution with Brightpath. Enable cross-sharing of data between applications and eliminate the time associated with multiple application onboarding, sign-on, and maintenance.

05 Guide students toward informed life decisions

Bring the real world into school with work-based experiences that allow students to take their education and career to another level in a safe, guided path.

03 Certify students with needed industry-recognized skills

Brightpath offers more than 200 industry certifications to help students demonstrate their specific and in-demand industry skills, which opens doors to internships, apprenticeships, and entry-level careers.

Schedule a demo to learn how Brightpath can empower you and your students.



801-653-9356



youscience.com/brightpath

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YOUR [BTANYS](#) BOARD MEMBERS ARE:

BTANYS PRESIDENT - Tracy Angelini
BTANYS PRESIDENT-ELECT - Mindy McCarthy
BTANYS Secretary - Vacant
BTANYS Treasurer - Mindy McCarthy
Co-Treasurer - Vacant
BTANYS Membership Director - Nancy O'Connor /
Co-Membership Chair - Michael Goldin
Buffalo Regional Director - Nicholas Warchocki
Capital Region Director - Stephanie Andrejczak
North Country Region Director - Vacant
Central Region Director - recently Vacant
Hudson Valley Director - Mariana Pavic
Long Island Director - Toula Foufas
NYC Director(s) - Vacant
Rochester Region Director - recently Vacant
Southern Tier Director - David Pellicciotti

Syracuse Director - Christina New
Director of Legislation and Educational Policies -
vacant
Director of Public Relations and Communications -
Vacant
Director of Collegiate Business & Marketing
Teacher Education - Lisa Svava
Director of Curriculum Planning - Vacant
NEW - Marsha Iverson - joining us as BMHS Chair
and BTANYS Awards Chair
WEBMASTER - Suman Sebastin

**BOARD ELECTIONS COMING IN MAY/JUNE!!
NOMINATIONS WILL BE IN APRIL!**

Looking to be involved???

Become a member of YOUR BTANYS Board! Get involved, become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge. Ask your Regional Director or current Board TODAY!

Stay connected! Stay involved! Get support!



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Calendar of Events:

April - things to do in April - look for and do:

- Connect with your Regional Director for the April/May networking event in your area - might be in-person or online.
- Nominate yourself or a colleague for an Award at www.btanys.org!!!!
- Secure orders for BMHS 2022-2023!!
- **[NOMINATIONS FOR Board Election \(nominate yourself\)](#)** - then followed by Elections in June!!
Be a part of the solution!!!! For information, email the BTANYS Board or President at president@btanys.org

Next BTANYS Executive Board meeting - August, 2023

Watch for information on plans for the next **BTANYS STATEWIDE CONFERENCE FALL - OCTOBER 19-20, 2023!** - If you would like to present or sponsor the conference logistics, contact a BTANYS board member.

REMINDER: TIME TO THINK ABOUT NOMINATING SOMEONE (OR YOURSELF) FOR AN AWARD THIS YEAR!!!

IN ORDER TO BE ELIGIBLE FOR AWARDS LIKE DEPARTMENT OF THE YEAR, DECA/FBLA, ETC. YOU MUST BE A MEMBER OF BTANYS. NOT A MEMBER - JOIN NOW: [Become a member of BTANYS](#)

[READ MORE ON OUR WEBSITE](#)

<https://www.btanys.org/>
Business Teachers' Association of New York State
April 2023